

Allstream Business Continuity Solutions

Secure your data and maintain system uptime

With the threat of business interruption on the rise, there has been a vast increase in regulatory requirements. At the same time, customers are also demanding that service providers take steps to secure their data and maintain system uptime. Business Continuity Planning – once a “nice to have” feature – has become mandatory to preserve customer confidence and provide a competitive edge.

Allstream offers three business continuity and disaster recovery programs:

- **Cloud Replication** is a business continuity and disaster recovery service for the mid market. This cloud-based offering ensures all business critical applications and data are always available to end users – without the need to purchase hardware, software, networking and remote disaster recovery facilities.
- **IT Systems Recovery** solutions, ideal for the enterprise market, enable full disaster recovery and business continuity planning for the entire application environment which includes the provisioning of all associated storage and networking equipment.
- **Workforce Continuity** reduces your vulnerability to workplace disruption and lost productivity during an event or outage by providing recovery resources that focus on your people and processes instead of just assets. We also provide the physical space and related technological components to recover your end-user business functions.

Allstream Business Continuity Solutions are more than a product, technology or service. Collectively, they form the basis of your strategic plan letting you conduct IT operations to stay in business.

Business Challenge

As systems and networks increase in complexity, comprehensive business continuity planning for IT infrastructure has become more imperative. While critical application downtime is costly, extended downtime can be fatal. Yet, despite recognizing the importance of business continuity, many organizations have difficulty delivering effective application protection due to several factors, including:

- **Difficulty meeting recovery time and availability goals**, leaving them at risk of extended downtime
- **High costs** that become exponentially more expensive as availability requirements rise
- **High complexity** related to managing the recovery infrastructure, maintaining up-to-date documentation of complex and often manual recovery procedures and effectively testing plans
- **Unreliable solutions**, resulting from maintenance issues, support staff availability and insufficient testing by companies that lack significant equipment and personnel resources
- **Limited IT resources and knowledge** for planning, implementing, testing and providing support—especially for remote disaster recovery sites

Given these challenges to effective business continuity planning, many organizations' key IT services lack the protection they require, putting them and their customers at significant risk.



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Business Benefits

Allstream Business Continuity Solutions provide a suite of business continuity and disaster recovery options for all types of organizations, delivering value across a broad range of benefit categories. As a result, you will have the ability to:

- Enhance application availability, recoverability and data integrity
- Improve regulatory compliance and limit fines or penalties for non-compliance
- Prevent the loss of critical data with real-time cloud replication
- Protect your organizational reputation
- Avoid lost sales or revenues due to unanticipated downtime
- Strengthen customer, stockholder and business partner confidence
- Limit supply chain interruptions
- Reduce your total cost of IT ownership
- Fulfill your recovery point and recovery time objectives
- Prioritize disparate organizational requirements to align IT resources with your business goals

When it comes to business continuity and disaster recovery solutions, Allstream offers a range of industry-leading expertise. Our national network provides the highest levels of data security, enabling us to deliver on stringent network service level agreements (SLAs). We partner with some of the world's foremost disaster recovery and business continuity vendors to deliver 365x24x7 availability for your mission critical applications. Our top-tier data centres and disaster recovery facilities are ISO, 5970 and PCI compliant. They are also staffed 24x7 by ITIL certified professionals.

Allstream is also a leading national communications provider that works exclusively with businesses of all sizes. An industry leader in delivering innovation, Allstream is focused on unifying and elevating all the ways that businesses connect and collaborate to serve customers, to drive workforce and partner productivity and to get payback on networking and IT resources.

About Allstream

Headquartered in Toronto, Allstream leverages the entrepreneurial spirit and skills of 2,600 employees across Canada. Our portfolio features advanced capabilities including: network connectivity and infrastructure, managed network services and unified communications solutions.

Our portfolio is provided across an extensive national broadband fibre optic network that spans some 30,000 km. We supply international connections through strategic partnerships and interconnection agreements.

To learn more about Allstream:

- Contact your **Sales Representative**
- Call us at **1-888-811-6301**
- Visit us at **www.allstream.com**

